

# NEW WASTE COLLECTION SERVICE WITH SIDE-LOADING CONTAINERS IN CALA SANT VICENÇ



Dear Resident,

The Pollença Town Council, through EMSER 2002, is launching a new selective waste collection service using side-loading containers in Cala Sant Vicenç.

This system is designed to improve waste separation and reduce the amount of residual waste by introducing the brown container for organic waste. In household waste bags, organic matter is the predominant fraction, accounting for 40% of the total weight. Therefore, proper management of this waste is essential, and it begins with correct separation.

The brown containers, which require user identification, must be opened using the electronic key, following these steps:



- 1 Hold the electronic key close to the container reader.
- 2 Open the lid and place the bag inside the container.
- 3 Close the container lid.

The other containers (packaging, paper and cardboard, glass, and residual waste) will continue to be accessible without user identification, although it is planned that the residual waste container will also require the electronic key in the future.

**To collect your electronic key, 10-litre organic waste bin, and compostable bags, you must go to the Cala Tourist Office (Plaça Sant Vicenç) between 10:00 a.m. and 8:00 p.m. on Friday, June 12, and Saturday, June 13.**

Please remember to bring your identification document if you are the account holder and/or your waste collection fee receipt, as well as the data protection information form duly completed.

Your cooperation is essential to ensure the proper operation of the service and to help us move towards a cleaner, more efficient municipality that is committed to protecting its environment.

Yours sincerely,

President of EMSER 2002  
**Martí Xavier March Cerdà**

Councillor - Delegate of EMSER 2002  
**Joana Aina Campomar Orell**

 **De Formentor al Puig, cap residu al rebuig.**

# TO COLLECT THE KEY RING YOU MUST BRING THIS DULY COMPLETED LETTER

**FULL NAME:**

(Person collecting the key fobs)

**ADRESS:****PHONE NUMBER:****EMAIL:****ASSOCIATED CODES:**

(To be completed by staff upon delivery of the key fobs)

\*Please remember to bring your ID if you are the account holder and/or a copy of your waste collection fee bill.

Holder's signature:

**QR for the EMSER main website**

*Descarrega'l en català.*

*Descárgalo en castellano.*

*Laden Sie es auf Deutsch herunter.*

**DATA PROTECTION INFORMATION NOTICE**

EMSER 2002 SLU is the data controller responsible for the processing of personal data in connection with the new smart waste collection system implemented in Pollença. The purposes of the processing are as follows:

a) With regard to container opening data, such data will be processed for the purpose of managing the waste collection system with identification and associated technology, monitoring its operation, contacting data subjects and keeping them informed about the operation of the system, as well as enabling the implementation of a fair waste fee system. The legal basis for the processing is its necessity for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller (Article 6(1)(e) GDPR), in relation to the powers granted in the field of waste management by Law 7/1985 of 2 April on the Bases of Local Government, Law 7/2022 of 8 April on Waste and Contaminated Soils for a Circular Economy, and Law 8/2019 of 19 February on Waste and Contaminated Soils of the Balearic Islands.

b) Participation in the identified waste collection system involves the profiling of data subjects in relation to their use of the system, which may have legal effects on them as a result of the implementation of fair waste fee systems. This is legitimised by Law 7/2022 of 8 April on Waste and Contaminated Soils for a Circular Economy, which establishes the implementation of pay-as-you-throw systems and the obligation to prioritise the most efficient collection models, such as door-to-door collection or the use of closed or smart containers.

c) With regard to the contact details of data subjects—mobile phone number and email address—such data will be processed in order to contact them and keep them informed about the operation of the smart waste collection system. The legal basis for this processing is the data subject's consent (Article 6(1)(a) GDPR).

EMSER 2002 SLU will retain the aforementioned data for the retention periods and limitation periods for liabilities established by law.

Data subjects may exercise their rights of access, rectification, erasure, restriction of processing, data portability and objection, as well as withdraw their consent at any time without affecting the lawfulness of processing carried out before such withdrawal. Requests should be sent to Carrer Calvari, 2, 07460 Pollença (Balearic Islands), or by email to: info@emser2002.com.

Data subjects have the right to lodge a complaint with the Data Protection Officer if they consider it appropriate.



**De Formentor al Puig, cap residu al rebuig.**